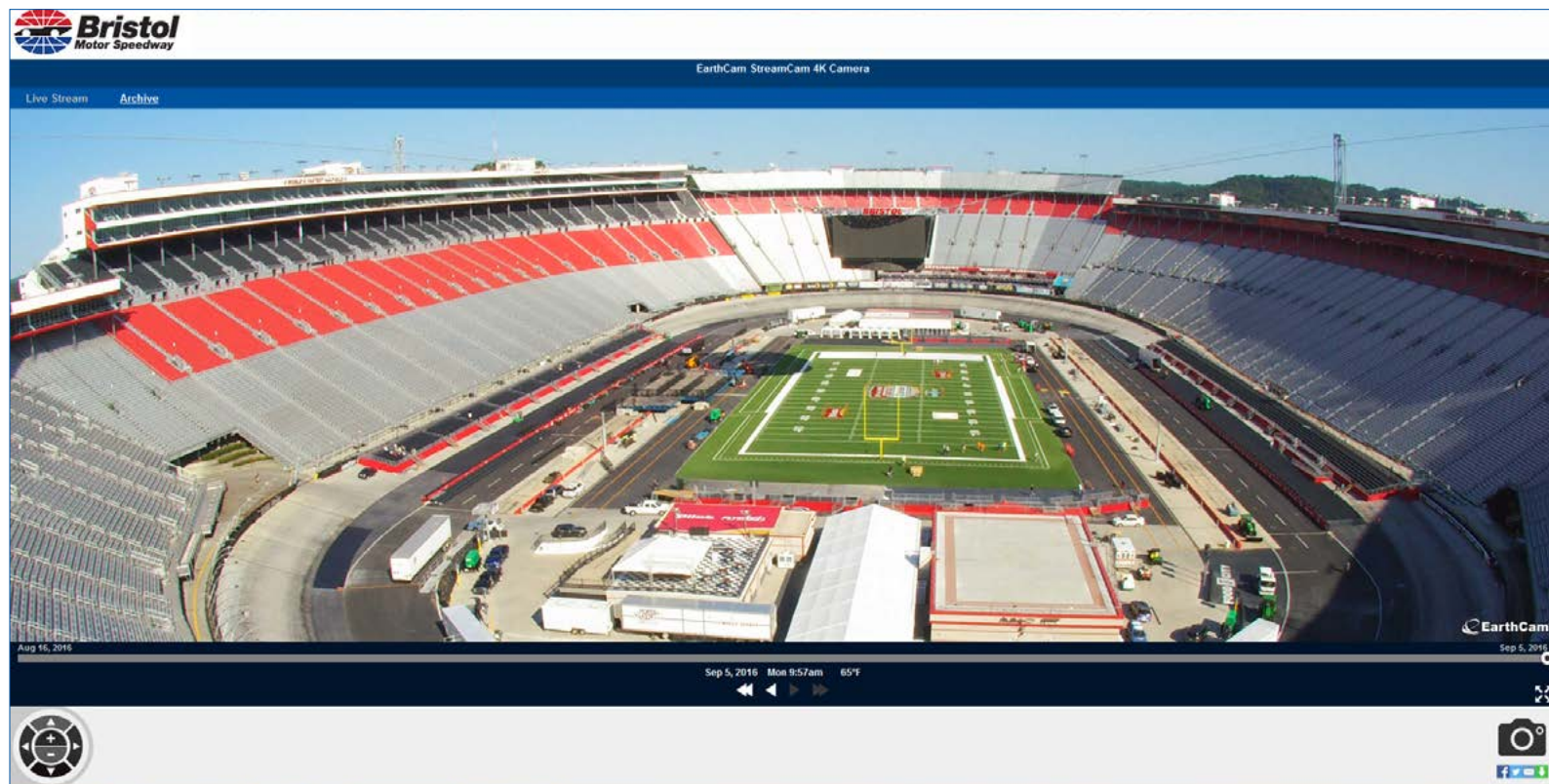


LIVE: Construction camera shows Bristol stadium transformation

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Video courtesy of EarthCam.

BRISTOL (WATE) – Bristol Motor Speedway added a virtual camera for fans across the globe to see a behind-the-scenes view of the transformation from iconic NASCAR short-track to football stadium for the world's biggest-ever game.

The camera provides fans with a 360-degree experience of the transformation of the speedway into a football field. Viewers will have the opportunity to choose from four different views and angles, witness a panoramic vista of the venue and zoom in for close views of the action. Further, BMS, throughout the course of construction.

“For the biggest game in college football history, we knew we needed to do something big for our fans,” said Jerry Caldwell, executive vice president and general manager at Bristol Motor Speedway. “We know that our guests are incredibly passionate about and excited for this game and that they want exclusive access to every aspect of it. Through the Construction Cam, we are allowing fans to witness one of the greatest technology feats in sports – turning the Speedway into a football field in just three short weeks – in the most advanced and precise way possible.”