

Jordan installs live feed webcams at national tourism treasures

February 12, 2013

AMMAN (Petra)-- [EarthCam](#) and the award-winning Jordan Tourism Board (JTB) have teamed up to launch a collection of live streaming webcams, with views of some of the country's most treasured and visited locations. This is a major development for the JTB, as Jordan is the first country in the Middle East to install [tourism webcams](#) with great appreciation for Zain Jordan for sponsoring the live internet feed for all cameras.

Jordan is a country full of rich history, culture and heritage and has become a must-see destination for travelers from around the world. For those who would like a taste of this amazing location, EarthCam's webcams act as a virtual passport. Experience views of [The Citadel](#) in the capital city, Amman. Excavations at this site have uncovered Roman, Byzantine and early Islamic remains. A second webcam take viewers high above the busy city streets and delivers sweeping [views of the always active capital](#).

Another camera, located at [the Dead Sea](#), holds the title of the lowest webcam on the planet. The Dead Sea is known as the largest natural spa on Earth because of its rich sources of natural salts, sought after for their healing and therapeutic properties. Visit EarthCam's [webcam in Aqaba](#), greatly prized as Jordan's window to the sea, for uninterrupted views of the Red Sea. The world's northernmost tropical sea, this rich and diverse ecosystem is home to more than 1,200 species of fish and boasts some of the world's best scuba diving. The beautiful coastline, indigo-colored water and amazing coral reefs draw travelers and adventurers to this spot every year.

Included in the collection is the first webcam to deliver views of a world wonder. In collaboration with Petra Tourism and Development Authority, viewers are invited to travel live to the [ancient site of Petra](#). Jordan's most valuable treasure, it is a vast, unique city that was carved into the sheer rock face by an industrious Arab Nabataean civilization that settled at the location more than 2,000 years ago. This symbol of Jordan is also its greatest tourist attraction.

"We are thrilled to partner with the Jordan Tourism Board to give people around the world the chance to experience the country from several unique perspectives", said Clarissa Ramirez, EarthCam Network Product Specialist. "This collection of educational and scenic cameras offers something for everyone, whether you are an adventure seeker, history buff or travel enthusiast." "This is very exciting for the Jordan Tourism Board, as Jordan is the first country in the Middle East to install webcams for tourism purposes", said Dr. Abed al Razzaq Arabiyyat, Managing Director of Jordan Tourism Board. "This will not only show that Jordan is unaffected by the political turbulence that has been going on around the region, but will also showcase the beauty of the sites day and night." Echoing Dr. Abed al Razzaq Arabiyyat's sentiment, Alaa Al Hindi, IT Manager at Jordan Tourism Board added, "The installation of the EarthCam cameras show that Jordan is one of the most advanced countries in the region when it comes to state-of-the-art technologies. Having live streams of our beautiful Jordan just a click away from any PC or Smartphone is great!" For his part, Zain Jordan Chief Executive Officer Ahmad Al-Hanandeh commented: "Stemming from the Zain's continuous commitment to support the tourism sector, the company provided the touristic sites with free internet services. Furthermore, Zain aims at promoting tourism by highlighting the Jordanian touristic treasures via broadcasting live video streaming of the selected sites." EarthCam's Jordan webcams are available 24/7 at no cost to the public. Experience Jordan with live views at <http://visitjordan.com/earthcam/>

[EarthCam](#) is the global leader in delivering world class webcam content, technology and services. Founded in 1996, EarthCam provides time-lapse megapixel cameras, live streaming video and complete managed services for corporate and government clients in more than 1,500 international cities. With numerous applications in the construction, transportation, entertainment and tourism industries, EarthCam's revolutionary camera systems deliver superior HD clarity, monitoring, documenting and archiving of the world's most important projects and events.

The award winning company hosts many highly trafficked tourism cams, which offer views of popular locations and landmarks such as Times Square, the Las Vegas Sign, Abbey Road Crossing in London and Hagia Sophia in Istanbul.

The Jordan Tourism Board (JTB) was officially launched in 1998 as an independent, public – private sector partnership committed to utilize marketing strategies to brand, position and promote the Jordan tourism product as the destination of choice in the international markets. The adopted strategies are tuned to reflect the true image of the Jordan tourism product, being a cultural, natural, religious, adventurous, leisure and MICE destination.

As part of its marketing strategies, the JTB plans and executes an integrated program of international promotional activities. This program includes the active participation in trade fairs, trade workshops, trade and consumer road shows, familiarization trips, press trips, brochure & multimedia production, and media relations as well as digital and social media marketing. To carry out its goals, the Jordan Tourism Board utilizes the services of eleven offices in Europe and N. America.



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