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Celebrate Andy Warhol's 85th birthday today with live EarthCam gravesite webcam Wednesday. September 4, 2013

PITTSBURGH, PA.- EarthCam, The Andy Warhol Museum and St. John Chrysostom Byzantine Catholic Church have teamed up to launch an interactive art project consisting of multiple live and megapixel webcams around Andy Warhol's hometown of Pittsburgh, PA. The project, titled Figment, is opening in commemoration of Andy's 85th birthday tomorrow, August 6th.

When viewers go to http://www.earthcam.com/warhol, they will gain virtual access to visit Andy Warhol's final resting place with live streaming video and high-definition 16 megapixel images. Online visitors will be given a real life "pop art" experience with Warholian image effects and color pallets integrated into snapshots of the gravesite, each photo creating truly unique webcam art. The FigmentCam Live is equipped with a microphone that also allows viewers to hear the surroundings and visitors at the gravesite.

"I think my uncle would have been jealous. He would have said, 'I should have been at Marilyn's gravesite filming everything'", said Warhol's nephew, Donald Warhola. "It pays homage to one of his most famous and controversial projects, the Death and Disaster series. EarthCam is the perfect partner to combine art and technology, continuing to teach the world about my uncle and allow people to pay their virtual respects."



The collection of Warhol cameras features live streaming and HD megapixel views for a unique experience.

The Warhol's Director, Eric Shiner, states, "Via innovative EarthCam technology, itself inspired by Warhol through his conversations on voyeurism with CEO & Founder Brian Cury, we are now able to welcome virtual visitors from around the world to visit Andy in his final resting place."

In addition to the FigmentCam, a webcam installed in the St. John Chrysostom Byzantine Catholic Church, where Andy was baptized, will bring visitors cradle to grave. Complete with sound, this webcam offers unrestricted attendance to the daily liturgy at the church. As a child, Warhol and his family were members and attended weekly liturgies at the church, which is located in the Greenfield neighborhood of Pittsburgh. "Our parishioners are thrilled to be a part of this Andy Warhol history project," said Reverend Tom Schaefer. "As an affiliate of the EarthCam webcam network, we are able to expose our church to more people worldwide and also participate in supporting the local community by donating to The Greater Pittsburgh Food Bank."

To honor Andy Warhol's hometown of Pittsburgh, EarthCam is giving back through a donation to The Greater Pittsburgh Food Bank. The public can remember Andy by choosing to have a Campbell's Soup can – a signature image from Andy's career – or a bouquet of flowers delivered to his gravesite. With the live streaming webcam, people can then watch the delivery and see their can and/or flowers at the grave.

"I met Andy at a dinner and we discussed the culture of fame and television. I believe he would have been intrigued with using a live webcam to make art," said Brian Cury, CEO & Founder of EarthCam. "The public can influence this special pop art experience by sending flowers to Andy and watching live as they're delivered to his gravesite."