

EarthCam Celebrates 18 Years as the Webcam Network Leader

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EarthCam may be turning 18, but the world's most popular webcam network is showing no signs of slowing down. To celebrate another year of growth, EarthCam continues to innovate with updates to its live streaming player and the release of a new "Webcams" app for iOS devices.

Within the past year, EarthCam.com expanded its global network of webcams, installing new cameras at Mount Rushmore; New York City's Little Italy; Rio de Janeiro, Brazil; Atlantis the Palm in Dubai; and more. All of these exciting webcams are included in the new "Webcams" app, joining other locations EarthCam is famous for, such as Times Square, the World Trade Center and Abbey Road.

"For 18 years, we've been committed to providing a webcam network that is viewed as both a business tool and an art form," said Brian Cury, CEO & Founder of EarthCam. "Our dedicated team is the reason EarthCam is more relevant today than ever before. The new app capitalizes on our latest technology and what our fans enjoy most about EarthCam."

EarthCam's "Webcams" app provides an easy way for users to access beautiful beaches, historic landmarks and other interesting destinations around the world. By featuring full screen live streaming video and megapixel photos from EarthCam's network, the app lets anyone enjoy New York from the Statue of Liberty's torch balcony, pay respects at Andy Warhol's gravesite and travel to an elephant sanctuary in Bali.

Social interaction is a key focus of both the updated webcam player and new app. Users can share photos with friends via Facebook, Twitter and Instagram, or publicize their love for their favorite webcams by posting pictures to the "Hall of Fame." EarthCam's live webcam player improves user experience, delivers higher quality live streaming video and offers additional social media integration.

To explore the new and improved webcam player, visit <http://www.earthcam.com>. To download EarthCam's new "Webcams" app, go to <https://itunes.apple.com/us/app/webcams-earthcam/id853926670?mt=8>.

ABOUT EARTHCAM

EarthCam is the global leader in delivering world class webcam content, technology and services. Founded in 1996, EarthCam provides high-definition live streaming video and complete managed services for tourism and entertainment clients in major cities around the world. Most recently, EarthCam launched EarthCamTV, a new 24-hour "TV channel" devoted to live views of scenic destinations around the world. EarthCam's all-weather webcams, innovative software and mobile applications enable users to showcase unique views, increase exposure and generate positive public relations.

The Webby Award winning company hosts many highly trafficked tourism cams, which offer views of popular locations and landmarks such as Times Square, Miami Beach, Kauai, Abbey Road Crossing in London, Moscow, Petra in Jordan, Bangkok, Sydney and Hagia Sophia in Istanbul.

To experience more of EarthCam, visit <http://www.earthcam.com>.

