

## EarthCam to Headline FutureTech Panel, Showcase Latest Camera Innovations

EarthCam CEO & Founder Brian Cury and Panel to discuss "Technology with Purpose: Communicating with a \$6 Billion Bridge"

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Beginning March 16, leaders and decision makers of the Architectural, Engineering and Construction industries will be in San Francisco to discuss the future of construction technology at the annual Engineering News Record FutureTech Conference.

EarthCam is sponsoring the event and exhibiting its professional camera solutions used to document and promote some of the worlds top projects.

Brian Cury, CEO & Founder of EarthCam, will introduce a panel of speakers in a discussion entitled, Technology with Purpose: Communicating with a \$6 Billion Bridge. Key members of the San Francisco-Oakland Bay Bridge project team will examine how camera technology is helping document progress, lower costs and provide updates to the public. The massive project has been under the watchful eye of EarthCam cameras since 2008, archiving millions of images from multiple strategic perspectives. In 2013, EarthCam released a 4 minute hand edited time-lapse movie, showing more than 42,000 hours of construction, which has been viewed by millions of people on broadcast television and social media.

EarthCam is proud to support the challenging work of engineers and construction teams by documenting the progress of the San Francisco-Oakland Bay Bridge, said Brian Cury, CEO & Founder of EarthCam. "Through a combination of innovative technology and



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time-lapse movies, we are able to effectively and successfully communicate to the public just how significant this undertaking is.

"The ENR FutureTech conference, now held twice per year, has grown to become the leading construction technology conference in the market today. Our success is attributed in large part to the tremendous support we have had from the technology community. Leading vendors understand that technology will play a huge role in driving improvements in project delivery, productivity, and bottom-line results for design firms, contractors, and project owners, said Paul Bonington, VP & Publisher ENR. We are extremely proud to include EarthCam among the list of VIP sponsors who have a vision for how technology is changing construction processes for the better, and who have supported ENR FutureTech since its inception.

EarthCam is looking forward to showcasing its 2015 product line, including the GigapixelCam X10 and new 24 MegapixelCam Advanced camera systems. In addition, EarthCam will be demonstrating its Photography Documentation Services, including an easy to use app. The service utilizes geo-tagged inspection-grade photographs to create a virtual x-ray from the interior to the exterior of any construction project. Whether a job lasts ten minutes or ten years, EarthCam live streaming video cameras, megapixel time-lapse cameras and photography services provide the entire project documentation solution to monitor, document and promote projects worldwide.

## ABOUT EARTHCAM

EarthCam is the global leader in delivering webcam content, technology and services. Founded in 1996, EarthCam provides live streaming video and time-lapse construction cameras for corporate and government clients in major cities around the world. EarthCam's revolutionary gigapixel camera systems deliver superior billion pixel clarity for monitoring and archiving the world's most important projects and events. Most recently, EarthCam launched ConstructionCamTV, a new 24-hour TV channel devoted to live construction cameras and educational time-lapse movies.

Projects documented by EarthCam include: National September 11 Memorial & Museum, New Atlanta Stadium, Barclays Center, Statue of Liberty and Washington Monument Restoration, New NY Bridge, Connecticut I-84 Bridge Replacement, Panama Canal Expansion, Smithsonian Institution Restoration, Brickell City Centre, Minnesota Vikings Stadium, San Diego New Central Library, Whitney Museum of American Art, Louvre in Abu Dhabi, Levis Stadium and National Museum of African American History and Culture.