

Newssource Affiliate Benefit: Live Webcams Enhance Footage

EarthCam is the global leader in live streaming video, with webcams located in some of the most active and interesting locations in the world, such as the world-famous Times Square in New York City. CNN Newssource affiliates have access to 15 live cameras with 24/7 streaming video.

In this fun infograph with EarthCam, we came up with SIX smart ways that our affiliates can use EarthCam to enhance their local coverage. Jaw-dropping weather and storm shots? Live feeds from marquee special events such as New Year’s Eve in Times Square? Newssource affiliates have access to that and more.

EarthCam can take you where other cameras can’t, including unique views within the Statue of Liberty, the Washington Monument, Abbey Road and more. And you’ll always get the weather shots you need. Using EarthCam, you can expand your local footprint with live feeds that are always on for CNN affiliates. You can add variety to your bump shots with EarthCam cameras, like weather shots, special events and city skylines. Documenting construction projects such as the rebuilding of One World Trade Center and vital sports arenas is a large part of EarthCam’s core business. Use these time-lapse movies to feature the progress of key landmarks in your market.

And soon, more incredible footage is on the way thanks to EarthCam’s partnership with the U.S. National Park Service. [CLICK HERE](#) to learn about the creative ways to use EarthCam in enhancing local broadcast.

