

EarthCam awarded contract for Qatar stadium

by Daria El Samad on Apr 23, 2014

EarthCam, the provider of webcam content, technology and services, has been awarded a contract to set up their technology on the World Cup stadium in Qatar.

“We just got awarded the first of the World Cup stadium,” said Brian Cury, founder and CEO of EarthCam. “Of course, they want the cameras immediately and they will be going up next week.”

The company, which provides camera technology to monitor, document and promote construction projects, has worked on the Dubai Mall, Carnegie Mellon University in Doha, Saadiyat Island in Abu Dhabi, Msheireb in Doha, Arabtec's Viceroy Tower in Dubai among other projects.

EarthCam's newest camera, the [GigapixelCam X10](#), is a 10bn pixel panoramic camera that takes photos and stitches them up to deliver a highly detailed photograph.

Cury added that the technology allows users to view activity on job sites via live-streaming or to get photographs that can be used for documentation and promotional purposes.

“At first, like any new technology, there was some trepidation on this kind of cameras on job sites. But, it serves both purposes (of the client and contractor). They actually see, not just the value in the technology, but the importance of the historic documentation of what is happening here,” Cury said in an interview with CW at Cityscape Abu Dhabi.

“I think these cameras really help in making companies more efficient,” he said.

Cury explained that one of the most popular uses of this technology has been the time lapse movies. The ability to create these movies for promotional purposes is an advantage offered by the technology.

“When I see executives with the movie on their iPad and that's how they explain their project, that is the greatest compliment,” he said

Founded in 1996, the company's expertise includes delivering millions of images daily and developing technology to manage camera networks worldwide.

Projects documented in the MENA region include: Msheireb Downtown Doha, ADIC Towers, Aabar Properties Residential Projects, Dubai Mall, Guggenheim in Abu Dhabi, Abu Dhabi International Airport Midfield Terminal, Doha Convention Center & Tower, Bahrain Bay, Al Jalila Children's Specialty Hospital, Abdali Development, MODON Industrial Cities and King Abdullah Sports City.

