

The Friends of Algonquin Park Partners with EarthCam to Deliver Exclusive Webcam Views of Algonquin Park

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ALGONQUIN PARK, ON, Jan. 22, 2014 /CNW/ - The Friends of Algonquin Park, a non-profit Canadian registered charity for those passionate about Algonquin Park, and EarthCam, the global leader in webcam technology have partnered to share live streaming video, panorama, and archived imagery of scenic Algonquin Park.

“We know that people from around the world recognize that Algonquin Park is a place to be treasured. For most visitors, they can't be here as much as they would like, so the new partnership with EarthCam allows them to see Algonquin Park in real-time. This opportunity was possible through the innovations of EarthCam and a generous sponsorship by the Couples Resort, a 5-star luxury resort outside the East Gate of the Park” said Lee Pauzé, General Manager, The Friends of Algonquin Park.

“The Friends team knew from discussions with Algonquin Park visitors that seeing the seasons change, the lake ice form and melt, and watching the Park's wildlife were important for those dreaming of their next Algonquin experience. Launching an EarthCam camera with high quality live views and amazing panoramas was critical to ensuring that we could do justice to such a beautiful place in Ontario, Canada”, commented Clarissa Ramirez, EarthCam Network Product Specialist.

“Partnering with The Friends on this new project was an obvious opportunity for us since our guests enjoy spending time on the trails, learning from park naturalists, and exploring the wild areas Algonquin has to offer. Giving back to Algonquin Park was important for us, and working with The Friends of Algonquin Park to achieve this goal has been a very positive experience” said John Sorensen of Couples Resort.

Enjoy the views from the Algonquin Park Visitor Centre at www.algonquinpark.on.ca/webcam

About The Friends of Algonquin Park

The Friends of Algonquin Park is a Canadian registered charity and non-profit, non-governmental organization established in 1983 for people passionate about Algonquin Park. It operates retail locations, recruits members, and fundraises to support the natural and cultural educational goals of Algonquin Park. For more about The Friends of Algonquin Park, visit www.algonquinpark.on.ca

SOURCE The Friends of Algonquin Park

