

## **New Construction Technology Podcast Surpasses 10,000 Listens**

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JBKnowledge's "ConTechTrio" Podcast focuses on the latest construction technology trends, products and interviews industry leaders for insight and sneak previews of new tech.

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"ConTechTrio," a podcast about the latest construction technology, has taken off since its launch in January 2016. The weekly podcast powered by JBKnowledge Inc., the developers of SmartBidNet and SmartInsight, focuses on reviewing the most up-to-date industry news, tech, apps, hardware and enterprise software that can improve construction work flows and transform companies.

"The ConTechTrio help me stay informed. For example, I learned of OSHA's Silica announcements from one episode before hearing about it through our company's notification system. Getting the most important news early is a great benefit of the podcast. I've told everyone in my company to listen to it, from interns to the CEO, because it's relevant and educational for all construction professionals no matter their role," stated

podcast listener Benjamin Crosby, Director of BIM/VDC at W.G. Yates & Sons Construction.



The podcast also features in-depth interviews with industry leaders and CEO's from companies such as Autodesk, Procore, Bluebeam and more. The show is hosted by the ConTechTrio: James Benham (CEO at JBKnowledge) and features co-host Rob McKinney (aka ConAppGuru and Construction Technology Consultant at JBKnowledge) and Josh Bone (BIM Consultant at JBKnowledge).

Podcast host James Benham says, "I love getting people excited about construction tech at my speaking events, but it's been really fun to connect with thousands of people each week through the podcast and through social media. I enjoy giving our listeners the ability to learn from the leaders, innovators and upcomers in the industry on their own time. Podcasts are an incredibly convenient way to stay informed and inspired, and I've loved the interaction with our guests."

Headliners from the most recent episode include EarthCam's new 4k webcam solution, Google's announcement of Daydream, the first offsite-built modular hotel and much more. Special guests Tracy Young, CEO and Co-founder of PlanGrid, as well as Tooey Courtemanche, CEO of Procore, also joined the show to discuss construction technology platforms. The 1.17 episode helped the podcast reach a groundbreaking 11,227 listens and 2,550 followers.

Podcast co-host Rob McKinney says, "The idea behind the show is to share with our listeners what we are researching and testing out each week. We like to have conversations with other construction industry technologists about how they are trying to help move the industry forward."

"The ConTechTrio podcast provides a unique insight into all things construction technology. Having Josh, Rob and James bring their expertise on the rapidly changing construction technology landscape helps me keep up on my job and my passion. Their format and choice of guests brings me back every week excited for the next episode," says avid podcast listener Jeff Sample, IT Director of The Gallegos Corporation.

The Trio also presents live at various construction industry events, such as the upcoming 2016 AGC IT Forum Conference, scheduled to be held August 5 in Chicago, Illinois.

To listen to previous ConTechTrio podcast episodes, click here. Or follow #ConTechTrio on social media for updates.

## About JBKnowledge, Inc

JBKnowledge develops web, mobile and wearable technology solutions for construction and insurance. JBKnowledge is the maker of the SmartBidNet commercial construction bid software, SmartCompliance certificate of insurance and compliance management software, SmartReality augmented and virtual reality mobile app for construction project visualization, and the SmartInsight construction network for searching, selecting and verifying contractors. JBKnowledge is based in Bryan/College Station, TX, and serves construction clients on an international basis. Learn more at jbknowledge.com

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