



Watch the Macy's Thanksgiving Day Parade online, TV and more (2016)

By John Gonzalez | gonzo@mlive.com
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It's Thanksgiving morning, and that means family, turkey, shopping and the Macy's Thanksgiving Day Parade 2016.

While some of us have to pile kids into the SUV, others will be glued to the TV for the 90th annual Macy's Thanksgiving Day Parade, which officially begins at 9 a.m. (NBC-TV).

I'll be on the road about 10 a.m. (just like last year), which means I'll only get to see the first hour of the three-hour parade on TV. Then I'll try to follow it online.

I won't be alone. More than 50 million people will be watching the parade on TV and 3.5 million people watching all those colorful floats, entertainers and the giant helium-filled balloons along the parade route.

New this year: Diary of a Wimpy Kid and a giant Charlie Brown balloon will join 1,000 clowns and a dozen marching bands along a parade route.

You can watch on nbc.com/live, however, it will likely require authentication from your cable provider and your local station has to enable the live stream.

You can watch some elements of the Macy's Thanksgiving Parade online at macys.com. The site offers an interactive website with plenty of resources, including maps, apps and more. Some video will stream on the Macy's app.

EarthCam.com offers a different experience without all the live music and performances, but you can see the giant floats as they turn corner of the Parade at Columbus Circle.

New this year: Macy's has partnered with NBCUniversal and Verizon to offer Verizon 360 Live -- the first ever 360 livestream of the Macy's Thanksgiving Day Parade.

You can watch it on YouTube.
Detroit, Chicago parades

You can see Detroit's 90th annual America's Thanksgiving Day Parade at 9 a.m. EST on WDIV-TV in Detroit, WOTV4 in Grand Rapids, WLNS-TV in Lansing, WBUP-TV in Marquette and WNEM-TV in Flint/Saginaw/Bay City. It will also air on WJR-AM (760) in Detroit and WOMC-FM (104.3).

See grand marshals Judge Damon Keith and Keegan Michael Key, as well as appearances by Olympians Aly Raisman, Allison Schmitt and April Ross, and artists Mike Posner and Martha Reeves.

Click here for a complete list of other stations in Michigan and others around the country who will broadcast the parade. Some stations will air the parade later this holiday season.

The 83rd annual McDonald's Thanksgiving Day Parade in Chicago airs at 9 a.m. EST on WGN-TV. Stream it live here.