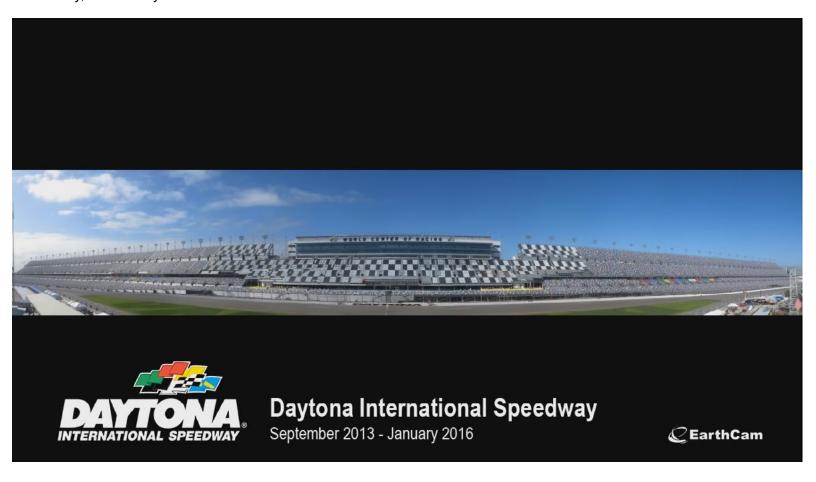


"Daytona Rising" construction time lapse view

Wednesday, 17 February 2016



Daytona International Speedway says its new "Daytona Rising" stadium section is sold out for Sunday's Daytona 500. The \$400 million stadium features 101,500 seats (down from approximately 150,000 for the track's old seating, which last sold out for the "500" in 2008) built over three concourse areas which are accessed by 40 escalators.

Although reserved seats are sold out, DIS President Joie Chitwood III said that the track would still accommodate all comers.

"We still have infield and FanZone opportunities," Chitwood said during Daytona 500 Media Day. "We won't shut out any fans who want to attend."

From September 2013 to January 2016, EarthCam construction cameras documented construction for the Daytona Rising project. Over 28 months, more than one million images were archived of the massive redesign. See the project zoom from groundbreaking to completion with this time-lapse movie.