

National Cherry Blossom Festival in Bloom on Live Webcam

EarthCam grows their partnership with the National Park Services with the launch of a new live streaming robotic webcam in Washington, D.C. Visitors will enjoy views of the Japanese Cherry Trees and several significant monuments on the National Mall.

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This weekend is peak bloom time for the National Cherry Blossom Festival in Washington, D.C. and starting today the world can watch live, in streaming video, for the first time. EarthCam has partnered with the National Parks Service to share this popular event which is easily accessible 24/7 on <http://www.earthcam.com>. The Festival centers on the gift of cherry blossom trees from Japan and honors the enduring friendship between the countries. Watch the new tourism webcam and share the experience online or on a mobile device with the EarthCam Live Cams app.

Bob Vogel, Superintendent of National Mall and Memorial Parks, is delighted to offer millions of Americans a virtual opportunity to share in this beautiful spring tradition. "Each year, there are over 25 million visits to the National Mall and the cherry trees are one of the favorite attractions. Thanks to our new partnership with EarthCam, which helps us to create and sustain a meaningful visitor experience, even more people can participate in the Festival."

From the Thomas Jefferson Memorial, visitors will enjoy 360° panoramic views of historic Washington, DC. The robotic webcam will pan the Tidal Basin, delivering a virtual tour with stops at the Franklin Delano Roosevelt Memorial and the Martin Luther King, Jr. Memorial. Viewers will also catch a glimpse of the iconic Washington Monument on the horizon. Front and center is the Tidal Basin, which will be full of paddle boats as the warm weather arrives. The beautiful Yoshino Cherry trees line the entire perimeter of the Tidal Basin, creating a spectacular and colorful landscape.

"Capturing the fleeting and delicate beauty of the Cherry Blossom Festival against the massive stage of the National Mall provided an exciting opportunity for EarthCam", said Brian Cury, CEO and Founder of EarthCam. "We're proud to be selected by the National Park Service to educate visitors online about this unique annual event through our innovative webcam technology."

Share images from the EarthCam camera system via email, Facebook and Twitter. Visit this live streaming webcam all year to see the beauty that surrounds Washington, D.C. <http://www.earthcam.com/usa/dc/cherryblossoms/>.

ABOUT EARTHCAM

EarthCam is the global leader in delivering world class webcam content, technology and services. Founded in 1996, EarthCam provides time-lapse megapixel cameras, live streaming video and complete managed services for corporate and government clients in more than 1,500 international cities. With numerous applications in the construction, transportation, entertainment and tourism industries, EarthCam's revolutionary camera systems provide superior Gigapixel clarity, monitoring, documenting and archiving of the world's most important projects and events.

The award winning company hosts many highly trafficked tourism cams, which offer views of popular locations and landmarks such as Times Square, the Statue of Liberty, the World Trade Center & National September 11 Memorial & Museum, The Treasury at Petra, the Eiffel Tower, the Sydney Opera House, Abbey Road Crossing in London and Hagia Sophia in Istanbul.

To experience more of EarthCam, visit <http://www.earthcam.com>.

ALSO SEEN ON



View live streaming video and share images of the National Cherry Blossom Festival and Washington, D.C. monuments.