SFMOMA goes up in record time, courtesy of EarthCam's video cam

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The public can't get enough of SFMOMA, San Francisco's new museum. With six floors of art, an earth wall, a cafe and sculpture gardens, it's the biggest, most expensive playground for art in the the Bay Area. Not all critics have applauded the new addition to SFMOMA. The San Francisco Chronicle's critic, John King, refers to the building as a "slumped form" and the Guardian's critic Oliver Wainwright labeled it "a giant meringue with a hint of Ikea." Nevertheless, tickets for opening day are already sold out and the buzz continues unabated.

EarthCam's DSLR megapixel construction camera was onsite to document each stage of the project and can been seen with its newest time-lapse movie. Courtesy of those good folks, you can now watch the building grow from a hole in the ground to the fully formed structure, from destruction to construction. The video opens with a shot of dirt, moves to



the construction of the iron skeleton of the new museum and ends with the application of more than 700 white panels that cover the facade of the new building. Then, voilà, the final shot is of the completed building, all \$305 million dollars worth with 170,000 additional gallery space. The expanded building is on track to achieve LEED Gold certification, thanks to the use of green building materials and systems.

San Francisco Museum of Modern Art 151 Third Street San Francisco, CA 94103

SFMOMA was founded in 1935 and first housed in a much smaller space in the Veteran's Building on Van Ness Avenue. It was the first Bay Area museum devoted to modern and contemporary art. Seventy years later, a thoroughly transformed SFMOMA, with significantly enhanced gallery, education and public spaces, will open to the public on May 14, 2016. With six art-filled terraces, a new sculptural staircase and Roman steps where the public can gather, access to 45,000 square feet of free art-filled public space and free admission for visitors age 18 and younger, SFMOMA is more welcoming and more connected to San Francisco than ever before.

Visit sfmoma.org or call 415.357.4000 for more information.

Hours and info: 10 a.m.-5 p.m. daily (Thursdays until 9 p.m.) beginning May 14. \$19-\$25 (free, 18 years and under). 151 Third St., S.F. (415) 357-4000. www.sfmoma.org/tickets

Reopening: The museum officially opens to the public May 14, but tickets for that day are already oversubscribed. Advance tickets (online only until May 14) for later days are highly recommended.

Member Preview Days through May 9. Membership is available online (\$100 individual, \$150 dual), simultaneously allowing members to reserve timed preview day tickets for themselves plus one guest.

Video Time-Lapse Courtesy of EarthCam