

National Cherry Blossom Festival in Bloom on Live Webcam

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New York (PRWEB) April 05, 2013

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Bob Vogel, Superintendent of National Mall and Memorial Parks, is delighted to offer millions of Americans a virtual opportunity to share in this beautiful spring tradition. "Each year, there are over 25 million visits to the National Mall and the cherry trees are one of the favorite attractions. Thanks to our new partnership with EarthCam, which helps us to create and sustain a meaningful visitor experience, even more people can participate in the Festival."

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Martin Luther King, Jr. Memorial. Viewers will also catch a glimpse of the iconic Washington Monument on the horizon. Front and center is the Tidal Basin, which will be full of paddle boats as the warm weather arrives. The beautiful Yoshino Cherry trees line the entire perimeter of the Tidal Basin, creating a spectacular and colorful landscape.

"Capturing the fleeting and delicate beauty of the Cherry Blossom Festival against the massive stage of the National Mall provided an exciting opportunity for EarthCam", said Brian Cury, CEO and Founder of EarthCam. "We're proud to be selected by the National Park Service to educate visitors online about this unique annual event through our innovative webcam technology."

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ABOUT EARTHCAM

EarthCam is the global leader in delivering world class webcam content, technology and services. Founded in 1996, EarthCam provides time-lapse megapixel cameras, live streaming video and complete managed services for corporate and government clients in more than 1,500 international cities. With numerous applications in the construction, transportation, entertainment and tourism industries, EarthCam's revolutionary camera systems provide superior Gigapixel clarity, monitoring, documenting and archiving of the world's most important projects and events.

The award winning company hosts many highly trafficked tourism cams, which offer views of popular locations and landmarks such as Times Square, the Statue of Liberty, the World Trade Center & National September 11 Memorial & Museum, The Treasury at Petra, the Eiffel Tower, the Sydney Opera House, Abbey Road Crossing in London and Hagia Sophia in Istanbul.

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DIGITAL JOURNAL

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