

## EarthCam Adds Senior Leadership Roles to Facilitate Rapid Growth

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EarthCam accelerates live digitalization in the construction industry with new executives.

EarthCam today announced several new leadership positions as it scales up to accommodate increasing demand for its webcam technology and services. David Hakula, former Executive Vice President of Finance at Crestron Electronics joined EarthCam as Chief Financial Officer. Mr. Hakula will play a key role in driving EarthCam's continued growth as it expands visual information provision for AEC and caters to a fast-expanding ConTech market. During his tenure at Crestron Electronics, the company's annual revenues more than tripled to over a billion dollars. Earlier in his career, Mr. Hakula led finance and administration teams at Konica Minolta and Sony Electronics.

Also joining EarthCam, in a newly established position as Manufacturing Director, Paul Stephens will expand operational capability and increase lean manufacturing efficiency for EarthCam's line-up of precision robotic cameras at EarthCam's manufacturing plant in Upper Saddle River, New Jersey. Mr. Stephens brings deep leadership experience in supply chain optimization and operational expansion.

"We're strengthening our team with customer-centric leaders" said Brian Cury, CEO and Founder of EarthCam. "Dedication to our clients' needs has been a successful strategy to drive EarthCam's organic growth, accelerate demand and increase our market share."

Lisa Kelly, veteran industry spokesperson and EarthCam's partnership director is now Vice President of New Business, and Lana Moskalyova who grew EarthCam's creative team for two decades will become Vice President of Creative Services. New sales VPs, Eli Bergman and Joseph Streko together deliver over 50 years of industry expertise to lead EarthCam's sales division.

EarthCam continues to advance its position as the #1 construction camera SaaS provider with the highest-resolution imagery in the industry, working with industry leaders around the globe to make construction project management less costly and more efficient using powerful visual data. The company is expanding the marketplace for premium AI-powered reality-capture solutions. To learn more about EarthCam, visit [www.earthcam.net](http://www.earthcam.net).

### ABOUT EARTHCAM

EarthCam is the global leader in providing webcam content, technology and services. Founded in 1996, EarthCam provides live streaming video, time-lapse construction cameras and AI-powered reality capture solutions for corporate and government clients. EarthCam leads the industry with the highest resolution imagery available, including the world's first outdoor gigapixel panorama camera system. This patented technology delivers superior multi-billion pixel clarity for monitoring and archiving important projects and

events. EarthCam has documented over a trillion dollars of construction projects around the world. The company is headquartered on a 10-acre campus in Northern New Jersey.

Projects documented by EarthCam include:

Los Angeles SoFi Stadium, One Vanderbilt, Hudson Yards, Mercedes-Benz Stadium, Las Vegas Allegiant Stadium, Golden State Warriors' Chase Center, LAX Airport, Moynihan Station, San Francisco Oakland Bay Bridge, Panama Canal Expansion, Qatar Rail, The Red Sea Project, The Jeddah Tower, Whitney Museum of American Art, Louvre in Abu Dhabi, Smithsonian National Museum of African American History and Culture, One World Trade Center, Statue of Liberty Museum, Museum of Fine Arts Houston, and the Smithsonian Air & Space Museum.